Progressing Toward A New gTLD Application Round

Andee Hill
Director, GDD Accounts

ICANN APAC-TWNIC Engagement Forum

13 May 2022

Evolving the Domain Name System (DNS)

ICANN serves the Internet community as a whole, including nearly half of the world's population who are not yet online.

The New gTLD Program allows for an increased number of generic top-level domains in multiple languages and scripts. These Internationalized Domain Names have the potential to enable millions of users to navigate the Internet in their native scripts and languages.

Path to the Next Round

Policy Development

ICANN Community:
Bottom-up process → Policy Recommendations

+

Design, Implementation, Readiness

ICANN Organization:
Planning and preparing to operate a round pending the Board's determination.

+

Operation

Application window opens, gTLD applications submitted and evaluated

Key Milestones

- **24 March 2021:** GNSO Council transmitted its Recommendations Report to the ICANN Board.
- **12 September 2021**: ICANN Board directed the ICANN organization to undertake a Subsequent Procedures (SubPro) Operational Design Phase (ODP).
- **3 January 2022:** ICANN org initiated the New gTLD SubPro ODP.

New gTLD SubPro ODP Resources

General ODP Site Page: https://www.icann.org/odp

- ODP Frequently Asked Questions

New gTLD SubPro ODP Site Page: https://www.icann.org/subpro-odp

- New gTLD SubPro Scoping Document
- Board Resolution

Webinars and ICANN Meeting Sessions:

- Webinar: 28 September 2021;
  New gTLD SubPro ODP
- ICANN73 Session: 7 March 2022;
  New gTLD Subsequent Procedures: Operational Design Phase

Community Engagement Options:

New gTLD SubPro ODP Questions: Please email subpro-odp@icann.org
Mail list archive: https://mm.icann.org/pipermail/subpro-odp/

How to prepare?

- Learn about the industry
  - Attend events (virtual or in person)
  - Follow publications
  - Develop industry relationships
- Determine if being a registry operator is desirable
  - Understand the costs associated with running a gTLD
    - Application, back end technical services, ICANN fees, marketing, staff
  - Understand the obligations of registry operators;
    - Consensus Policies, http://www.icann.org/general/consensus-policies.htm
    - General Operations Handbook for Registry Operators, https://www.icann.org/en/system/files/files/gdd-ops-handbook-registry-operators-22dec21-en.pdf
    - Base Registry Agreement, https://www.icann.org/en/registry-agreements/base-agreement

Engage with ICANN

Thank You and Questions

Visit us at **icann.org**
Email: email

@icann

facebook.com/icannorg

youtube.com/icannnews

flickr.com/icann

linkedin/company/icann

soundcloud/icann

instagram.com/icannorg